



April 1<sup>st</sup>, 2024

Dear Board Members and Esteemed Members of Ontario Snowboard,

I am pleased to present the Chairman's Report for the 2024 season. This year was undeniably one of the most challenging in recent memory for the Canadian snow sports community, as we collectively faced difficult and unpredictable weather conditions across the country.

Despite these challenges, I am proud to report that Ontario Snowboard successfully hosted seven Provincial Series events. These competitions not only showcased the determination and adaptability of our athletes, coaches, and organizing teams, but also reaffirmed our organization's commitment to providing competitive opportunities, even in the most adverse conditions.

A notable success this season was our ability to host Junior National Slopestyle, Halfpipe, Parallel Giant Slalom & Snowboardcross competitions and are grateful to our host venues Blue Mountain, Alpine Ski Club, Beaver Valley Ski Club & Toronto Ski Club. While we once again faced weather and snow-related obstacles during this event, our staff, volunteers, and partners pulled together to deliver a high-quality experience for athletes from across the country. Their efforts are to be commended.

Unfortunately, due to the ongoing challenges with snow conditions and scheduling, Ontario Snowboard was forced to cancel both the NorAm events and the Alpine TKO World Cup. These decisions were not taken lightly and reflect the broader difficulties faced by winter sport organizers across North America this season.

I would also like to take this opportunity to recognize the retirement of long-time Board Member Sophia Pugh. Sophia has been a steadfast supporter and leader within Ontario Snowboard for many years. Her insight, passion, and commitment have left a lasting legacy on our organization. On behalf of the entire Ontario Snowboard community, I extend our heartfelt thanks to Sophia for her invaluable contributions. She will be deeply missed.

#### **LAUNCHing the Future: A New Era of Training in Ontario**

We've made major strides in athlete development with the upcoming launch of LAUNCH—Ontario's first co-owned/operated High Performance Training Facility, opening Summer 2025 at Horseshoe Valley Resort. Developed in partnership with Freestyle Ontario, this cutting-edge, downslope airbag training complex will be a game changer:

- 200-foot-long, 50-foot-wide scaffolding structure
- 35-foot and 45-foot jumps
- Two 7' x 14' trampolines
- One 10' x 29' Super Trampoline with custom landing mats
- 22m Olympic-sized Airbag from BagJump

This facility will enable year-round skill progression right here in Ontario—keeping athletes close to home while training at world-class standards. More than a facility, LAUNCH will be a hub of inspiration, unity, and excellence for Ontario’s snowboard and freestyle ski community.

As always, we extend our sincere appreciation to the Ontario Ministry of Sport, whose continued support is essential to the success of our programs and events. We are also grateful for the support of the Government of Canada, especially in connection with our international initiatives.

Finally, I want to acknowledge the tireless efforts of our staff, officials, and volunteers. Their dedication and professionalism are the backbone of Ontario Snowboard, and their ability to adapt under pressure is what allowed us to deliver a season filled with meaningful opportunities for athletes despite the obstacles.

As we look forward, I remain confident in the strength and resilience of our community. Let us continue working together toward our shared vision of advancing snowboarding in Ontario and providing the best possible environment for our athletes to thrive.

Sincerely,  
Rod Frost  
Chairman, Ontario Snowboard